



MANAGEMENT

Bachelor of Business Administration

H-E-B School of Business & Administration

Program Overview

The Management concentration is designed to advance global and social awareness in students as they prepare for future career success in managing people, processes, projects and technology in both large and small organizations. A balance between theory and practice is provided by faculty who have a variety of both national and international business experiences. In addition, our experiential capstone course provides students an opportunity to perform a consulting project for an organization during their senior year.

Graduate School Opportunities

Students have the option to enter graduate school in a variety of programs including MBAs, JDs, and other business or industry-related degrees.

Career Opportunities

The management concentration is designed for students who aspire to positions in business-related organizations, governmental units, non-profit/community agencies, or to become small business owners. Other career opportunities include office manager, corporate trainer, entrepreneur, executive trainee, business analyst, retail manager, and human resources coordinator.

Special Programs

To enhance your academic experience, study abroad opportunities are available and may include a semester abroad, a faculty-led study abroad class, a course with a study abroad component, or other such opportunities.

Contact

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Website

www.uiw.edu/hebsba/bachelor-of-business/management.html

Bachelor of Business Administration in Management
H-E-B SCHOOL OF BUSINESS & ADMINISTRATION
2015-2017

Freshman Year: Fall		Hrs.
MATH 1304 College Algebra		3
DWHP 1200 Dimensions of Wellness		2
ENGL 1311 Composition I		3
PHIL 1381 Intro to Philosophy		3
ECON 2301 Principles of Macroeconomics		3
PEHP PE Activity		1
Total hours		15
Sophomore Year: Fall		
ACCT 2311 Principles of Accounting I		3
ENGL 2310 World Literature Studies		3
LANG 1311 Modern Language I		3
RELS/PHIL		3
Fine Arts		3
Total hours		15
Junior Year: Fall		
BLAW 3317 Business Law		3
BINT 3331 International Business Mgmt.		3
BMGT 3370 Business Statistics		3
BMKT 3331 Principles of Marketing		3
General Elective		3
Total hours		15
Senior Year: Fall		
BMGT 4380 Integ. Bus. Analysis/Dec. Making I		3
BMGT 4355 Organizational Behavior		3
Management Concentration Elective		3
General Elective		3
General Elective		3
Total hours		15

Freshman Year: Spring		Hrs.
MIS 2321 Intro to Information Systems		3
ENGL 1312 Composition II		3
HIST History 1312 or 1322		3
ECON 2302 Principles of Microeconomics		3
RELS Religion		3
Total hours		15
Sophomore Year: Spring		
ACCT 2312 Principles of Accounting II		3
MIS 2325 Information Management Applications		3
BMGT 3340 Management Theory and Practice		3
LANG 1311 Modern Language II		3
Science with Lab		4
Total hours		16
Junior Year: Spring		
BFIN 3321 Principles of Financial Management		3
BMGT 3371 Management Science		3
BMGT 3354 Human Resource Management		3
Management Concentration Elective		3
General Elective		3
Total hours		15
Senior Year: Spring		
BMGT 4381 Integ. Bus. Analysis/Dec. Making II		3
BMGT 4390 Business Ethics		3
BMGT 4340 Management Skills		3
Management Concentration Elective		3
General Elective		2
Total hours		14

Core Curriculum - Total Hours 54
Major - Total Hours 66
Degree - Total Hours 120