

University of the Incarnate Word®
Master of Business Administration
in **Sport Management**

H-E-B School of Business and Administration

PROGRAM OVERVIEW

The Master of Business Administration (M.B.A.) with a concentration in Sport Management at the University of the Incarnate Word provides students with unique expertise to qualify for higher level executive positions in the sport industry and related fields. In addition, graduates of this program will be highly qualified for admission to Ph.D. programs in Sport Management.

QUICK FACTS

- 33-hour program
- Evening courses
- Continuous enrollment
- Complete program within three to five semesters
- Nationally accredited by The Association of Collegiate Business Schools and Programs (ACBSP)
- Regionally accredited by The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)

CONTACT

Graduate Admissions
(210) 829-6005
gradadmissions@uiwtx.edu

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THE WORD
IN THE WORLD**

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SPORT MANAGEMENT

M.B.A. in Sport Management

CORE COURSES

24 CREDIT HOURS

BMGT 6301 M.B.A. Cornerstone
SMGT 6380 Sport Management, Administration, and Finance
ACCT 6311 Managerial Accounting
BMKT 6311 Marketing Management
BMGT 6311 Managing People and Processes
ECON 6311 Managerial Economics
BFIN 6320 Financial Management
SMGT 6390 Research and Decision Making in Sport Management

SPORT MANAGEMENT ELECTIVES

6 CREDIT HOURS (Choose two courses)

SMGT 6382 Human Resources in Sport Management
SMGT 6384 Leadership and Administration in Sport Management
SMGT 6375 Governance and Legal Issues in Sport Management

CAPSTONE

3 CREDIT HOURS

BMGT 63CS Capstone: Cases in Management Problems