The Master of Business Administration (M.B.A.) with a concentration in Sport Management at the University of the Incarnate Word provides students with unique expertise to qualify for higher level executive positions in the sport industry and related fields. In addition, graduates of this program will be highly qualified for admission to Ph.D. programs in Sport Management.

**PROGRAM OVERVIEW**

- 33-hour program
- Evening courses
- Continuous enrollment
- Complete program within three to five semesters
- Nationally accredited by The Association of Collegiate Business Schools and Programs (ACBSP)
- Regionally accredited by The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)

**QUICK FACTS**

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# M.B.A. in Sport Management

## Core Courses

**24 Credit Hours**

- BMGT 6301  M.B.A. Cornerstone
- SMGT 6380  Sport Management, Administration, and Finance
- ACCT 6311  Managerial Accounting
- BMKT 6311  Marketing Management
- BMGT 6311  Managing People and Processes
- ECON 6311  Managerial Economics
- BFIN 6320  Financial Management
- SMGT 6390  Research and Decision Making in Sport Management

## Sport Management Electives

**6 Credit Hours** (Choose two courses)

- SMGT 6382  Human Resources in Sport Management
- SMGT 6384  Leadership and Administration in Sport Management
- SMGT 6375  Governance and Legal Issues in Sport Management

## Capstone

**3 Credit Hours**

- BMGT 63CS  Capstone: Cases in Management Problems