

University of the Incarnate Word®

Master of Business Administration in Sport Management

H-E-B School of Business and Administration

PROGRAM OVERVIEW

The Master of Business Administration (M.B.A.) with a concentration in Sport Management at the University of the Incarnate Word provides students with unique expertise to qualify for higher-level executive positions in the sports industry and related fields. In addition, graduates of this program will be highly qualified for admission to Ph.D. programs in Sport Management.

QUICK FACTS

- 33-hour program
- Evening courses
- Continuous enrollment
- Complete the MBA program within 12 months
- Nationally accredited by The Association of Collegiate Business Schools and Programs (ACBSP)
- Regionally accredited by The Southern Association of Colleges and Schools Commission on Colleges (SACS COC)

CONTACT

Graduate Admissions
(210) 829-6005
gradadmissions@uiwtx.edu

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Sport Management - M.B.A.

M.B.A in **Sport Management**

CORE COURSES

24 CREDIT HOURS

BMGT 6301 M.B.A. Cornerstone
SMGT 6380 Sport Management, Administration, and Finance
ACCT 6311 Managerial Accounting
BMKT 6311 Marketing Management
BMGT 6311 Managing People and Organizations
ECON 6311 Managerial Economics
BFIN 6320 Financial Management
SMGT 6390 Research and Decision Making in Sport Management

ELECTIVES

6 CREDIT HOURS (Choose Two)

SMGT 6382 Human Resources in Sport Management
SMGT 6384 Leadership and Administration in Sport Management
SMGT 6375 Governance and Legal Issues in Sport Management

CAPSTONE

3 CREDIT HOURS

BMGT 63CS Capstone: Cases in Management Problems