

University of the Incarnate Word®

# Master of Business Administration

H-E-B School of Business and Administration

## PROGRAM OVERVIEW

The Master of Business Administration (M.B.A.) at the University of the Incarnate Word develops in each student a broad understanding of how the elements and processes of business organizations relate to one another and to the external environment. Degree requirements are designed to develop proficiency and confidence in all the functional areas of business.

In addition to providing the technical skills required for an executive-level business position, the degree also emphasizes the ethical considerations of doing business. The programs are supported by experienced faculty with expertise in all functional areas of business.

## QUICK FACTS

- 30-hour program
- Evening courses and some courses offered online
- Continuous enrollment
- Complete the MBA program within 12 months
- Nationally accredited by The Association of Collegiate Business Schools and Programs (ACBSP)
- Regionally accredited by The Southern Association of Colleges and Schools Commission on Colleges (SACS COC)

## CONTACT

### Graduate Admissions

(210) 829-6005

gradadmissions@uiwtx.edu

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General M.B.A.

# General **M.B.A.**

## **CORE COURSES**

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### **21 CREDIT HOURS**

BMGT 6301 M.B.A. Cornerstone  
ACCT 6311 Managerial Accounting  
ECON 6311 Managerial Economics  
BFIN 6320 Financial Management  
BMGT 6311 Managing People and Organizations  
BMKT 6311 Marketing Management  
BMGT 6340 Business Research and Quantitative Methods

## **ELECTIVES**

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Students may choose any two elective courses from the M.B.A. curriculum that are not included in the core.

## **CAPSTONE**

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### **3 CREDIT HOURS**

BMGT 63CS Capstone: Cases in Management Problems