

# University of the Incarnate Word® Master of **Business Administration**

H-E-B School of Business and Administration

## **PROGRAM OVERVIEW**

The Master of Business Administration (M.B.A.) at the University of the Incarnate Word develops in each student a broad understanding of how the elements and processes of business organizations relate to one another and to the external environment. Degree requirements are designed to develop proficiency and confidence in all the functional areas of business.

In addition to providing the technical skills required for an executive-level business position, the degree also emphasizes ethical considerations of doing business. The programs are supported by experienced faculty with expertise in all functional areas of business.

## **QUICK FACTS**

- Evening courses
- Continuous enrollment
- Complete program within three to five semesters
- Nationally accredited by The Association of Collegiate Business Schools and Programs (ACBSP)
- Regionally accredited by The Southern Association of Colleges and Schools Commission on Colleges (SACS COC)

## **CONTACT**

### **Graduate Admissions**

(210) 829-6005

gradadmissions@uiwtx.edu

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WE BECOME  
THE WORD  
IN THE WORLD**

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**GENERAL M.B.A.**

# General **M.B.A.**

## **CORE COURSES**

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### **21 CREDIT HOURS**

BMGT 6301	M.B.A. Cornerstone
ACCT 6311	Managerial Accounting
ECON 6311	Managerial Economics
BFIN 6320	Financial Management
BMGT 6311	Managing People and Organizations
BMKT 6311	Marketing Management
BMGT 6340	Business Research and Quantitative Methods

## **ELECTIVES**

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Students may choose any two elective courses from the M.B.A. curriculum that are not include in the core.

## **CAPSTONE**

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### **3 CREDIT HOURS**

BMGT 63CS	Capstone: Cases in Management Problems
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