

University of the Incarnate Word®

# Bachelor of Business Administration Sport Management

H-E-B School of Business and Administration

## PROGRAM OVERVIEW

The Bachelor of Business Administration (B.B.A.) in Sport Management at the H-E-B School of Business and Administration prepares students for positions of leadership in professional sport franchises, collegiate athletics and nonprofit sport organizations.

The B.B.A. in Sport Management program prepares professionals to be leaders and managers who work collaboratively within sport organizations.

The program extends the business core concepts into the sport industry. Students learn the current practices of sport organizations used to build effective organizations, engage participants and compete in diverse sport contexts.

The B.B.A. degree program offers a comprehensive and contemporary business education readying students to succeed in any number of fields. The business degree program also creates a strong foundation on which to develop field specializations. In addition to providing the technical skills necessary for a professional-level position, the ethical considerations of business are also emphasized. Rooted in the Mission of the University, the B.B.A. degree program prepares students to be principled leaders.

## ADMISSION REQUIREMENTS

The requirements for admission to the B.B.A. in Sport Management program are the same as the requirements for admission to the University of the Incarnate Word.

## QUICK FACTS

- 120-hour degree program
- Business programs in the H-E-B School of Business and Administration are accredited by The Accreditation Council for Business Schools and Programs.
- The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

## CONTACT

**UIW Admissions**  
(210) 829-6005  
admission@uiwtx.edu

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OUR MISSION.**

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Sport Management



## B.B.A in Sport Management

### FRESHMAN YEAR

#### Fall

MATH 1304: College Algebra (3 hours)  
 DWHP 1200: Dimensions of Wellness (2 hours)  
 ENGL 1311: Composition I (3 hours)  
 PHIL 1381: Introduction to Philosophy (3 hours)  
 ECON 2301: Principles of Macroeconomics\* (3 hours)  
 PEHP PE Activity (1 hour)

**Total Hours: 15**

#### Spring

MIS 2321: Introduction to Information Systems  
 (3 hours)  
 ENGL 1312: Composition II (3 hours)  
 HIST 1311 or 1321 (3 hours)  
 ECON 2302: Principles of Microeconomics (3 hours)  
 RELS 1305, 1315, 1325 or 1335 (3 hours)

**Total Hours: 15**

### SOPHOMORE YEAR

#### Fall

ACCT 2311: Principles of Accounting I (3 hours)  
 Fine Arts\*\* (3 hours)  
 ENGL 2310: World Literature Studies (3 hours)  
 Modern Language I (3 hours)  
 RELS/PHIL\*\*\* (3 hours)

**Total Hours: 15**

#### Spring

ACCT 2312: Principles of Accounting II (3 hours)  
 MIS 2325: Information Management Applications  
 (3 hours)  
 BMGT 3340: Mgmt. Theory and Practice (3 hours)  
 Modern Language II (3 hours)  
 Science with Lab\*\*\*\* (4 hours)

**Total Hours: 16**

### JUNIOR YEAR

#### Fall

BLAW 3317: Business Law (3 hours)  
 BINT 3331: International Business Mgmt. (3 hours)  
 BMGT 3370: Business Statistics (3 hours)  
 BMKT 3331: Principles of Marketing (3 hours)  
 SMHP 3301: Intro to Sports Management (3 hours)

**Total Hours: 15**

#### Spring

BFIN 3321: Principles of Financial Mgmt. (3 hours)  
 SMHP 3302: Human Factors in Sport Management  
 (3 hours)  
 BMGT 3371: Management Science (3 hours)  
 BMKT 3333: Integrated Marketing (3 hours)  
 General Elective (3 hours)

**Total Hours: 15**

### SENIOR YEAR

#### Fall

BMGT 4380: Integ. Bus. Analysis/Dec. Making I (3 hours)  
 PEHP 4345: Psychomotor Dev.: Edu. Implications  
 (3 hours)  
 SMHP 3303: Seminar in Sport Orgs. and the Market  
 (3 hours)  
 General Elective (3 hours)  
 General Elective (3 hours)

**Total Hours: 15**

#### Spring

BMGT 4381: Integ. Bus. Analysis/Dec. Making II  
 (3 hours)  
 SMHP 3319: Internship in Sport Management  
 (3 hours)  
 General Elective (3 hours)  
 General Elective (3 hours)  
 General Elective (2 hours)

**Total Hours: 14**

\*Macroeconomics fulfills the Social Science requirement.

\*\*Three hours of a performance or history course in Visual Art, Dance, Music or Theatre.

\*\*\*Any three hour advanced religion or advanced philosophy course.

\*\*\*\*BIOL 1401, 1402, 2321/2121 CHEM 2301/1101 ENSC 1310 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

120 hours needed to complete the B.B.A. with Sport Management concentration.

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