Bachelor of Business Administration in Management Information Systems

H-E-B School of Business and Administration

PROGRAM OVERVIEW

The Bachelor of Business Administration (B.B.A.) in Management Information Systems (M.I.S.) at the H-E-B School of Business and Administration advances an understanding of business fundamentals and technology management for decision-making through critical thinking and applied theoretical practices towards the implementation of successful business strategies.

The B.B.A. in M.I.S. program prepares students for careers in business, systems, operations and project management through an interactive project-based curriculum program focused on data management, business intelligence and analytics. Students engage with active business professionals in the M.I.S. field and have opportunities for internships and certifications through partnerships with professional organizations. Students choose the B.B.A. in M.I.S. for a balance of theory and practice that enhances their educational experience and better prepares them for success in today’s fast paced work environment.

The B.B.A. degree program offers a comprehensive and contemporary business education readying students to succeed in any number of fields. The business degree program also creates a strong foundation on which to develop field specializations. In addition to providing the technical skills necessary for a professional-level position, the ethical considerations of business are also emphasized. Rooted in the Mission of the University, the B.B.A. degree program prepares students to be principled leaders.

PREREQUISITES AND COURSES

The requirements for admission to the B.B.A in Management Information Systems program are the same as the requirements for admission to the University of the Incarnate Word.

QUICK FACTS

- 120-hour degree program
- Business programs in the H-E-B School of Business and Administration are accredited by The Accreditation Council for Business Schools and Programs.
- The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

CONTACT

UIW Admissions
(210) 829-6005
admission@uiwtx.edu

TOGETHER, WE BECOME THE WORD IN THE WORLD

APPLY NOW uiw.edu
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<th>DEGREE PLAN</th>
<th>B.B.A. in Management Information Systems</th>
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### FRESHMAN YEAR

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<th>Semester</th>
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| Fall | MATH 1304: College Algebra (3 hours)  
DWHP 1200: Dimensions of Wellness (2 hours)  
ENGL 1311: Composition I (3 hours)  
PHIL 1381: Introduction to Philosophy (3 hours)  
ECON 2301: Principles of Macroeconomics* (3 hours)  
PEHP PE Activity (1 hour) |
| Spring | MIS 2321: Introduction to Information Systems (3 hours)  
ENGL 1312: Composition II (3 hours)  
HIST 1311 or 1321 (3 hours)  
ECON 2302: Principles of Microeconomics (3 hours)  
RELS 1305, 1315, 1325 or 1335 (3 hours) |
| Total Hours | 15  
15 |

### SOPHOMORE YEAR

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| Fall | ACCT 2311: Principles of Accounting I (3 hours)  
MIS 2325: Information Management Applications (3 hours)  
ENGL 2310: World Literature Studies (3 hours)  
Modern Language I (3 hours)  
RELS/PHIL*** (3 hours) |
| Spring | ACCT 2312: Principles of Accounting II (3 hours)  
Fine Arts** (3 hours)  
BMGT 3340: Management Theory and Practice (3 hours)  
Modern Language II (3 hours)  
Science with Lab**** (4 hours) |
| Total Hours | 15  
16 |

### JUNIOR YEAR

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<th>Semester</th>
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| Fall | BLAW 3317: Business Law (3 hours)  
General Elective (3 hours)  
BMGT 3370: Business Statistics (3 hours)  
BMKT 3331: Principles of Marketing (3 hours)  
MIS 3362: Systems Analysis and Specifications (3 hours) |
| Spring | BFIN 3321: Principles of Financial Mgmt. (3 hours)  
BINT 3331: International Business Mgmt. (3 hours)  
BMGT 3371: Management Science (3 hours)  
MIS 3363: Design/Impl of Databases and Systems (3 hours)  
General Elective (3 hours) |
| Total Hours | 15  
15 |

### SENIOR YEAR

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<th>Semester</th>
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MIS 4310: iOS App Development and Management (3 hours)  
MIS 4363: E-Business Architecture and Design (3 hours)  
General Elective (3 hours)  
General Elective (3 hours) |
| Spring | BMGT 4381: Integ. Bus. Analysis/Capstone II (3 hours)  
MIS 4320: Android App Development and Mgmt. (3 hours)  
MIS Concentration Elective (3 hours)  
General Elective (3 hours)  
General Elective (2 hours) |
| Total Hours | 15  
14 |

*Macroeconomics fulfills the Social Science requirement.  
**Three hours of a performance or history course in Visual Art, Dance, Music or Theatre.  
***Any three hour advanced religion or advanced philosophy course.  
****BIOL 1402/1401, 2321/2121 CHEM 2301/1101 ENSC 1310 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105  
120 hours needed to complete the B.B.A. with International Business concentration.