

Bachelor of Business Administration in Management Information Systems

H-E-B School of Business and Administration

PROGRAM OVERVIEW

The Bachelor of Business Administration (B.B.A.) in Management Information Systems (M.I.S.) at the H-E-B School of Business and Administration advances an understanding of business fundamentals and technology management for decision-making through critical thinking and applied theoretical practices toward the implementation of successful business strategies.

The B.B.A. in M.I.S. program prepares students for careers in business, systems, operations and project management through an interactive project-based curriculum program focused on data management, business intelligence and analytics. Students engage with active business professionals in the M.I.S. field and have opportunities for internships and certifications through partnerships with professional organizations. Students choose the B.B.A. in M.I.S. for a balance of theory and practice that enhances their educational experience and better prepares them for success in today's fast-paced work environment.

The B.B.A. degree program offers a comprehensive and contemporary business education readying students to succeed in any number of fields. The business degree program also creates a strong foundation on which to develop field specializations. In addition to providing the technical skills necessary for a professional-level position, the ethical considerations of business are also emphasized. Rooted in the Mission of the University, the B.B.A. degree program prepares students to be principled leaders.

PREREQUISITES AND COURSES

The requirements for admission to the B.B.A. in Management Information Systems program are the same as the requirements for admission to the University of the Incarnate Word.

QUICK FACTS

- 120-hour degree program
- Business programs in the H-E-B School of Business and Administration are accredited by the Accreditation Council for Business Schools and Programs.
- The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

CONTACT

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OUR
MISSION**



Management Information Systems

B.B.A. in Management Information Systems

FRESHMAN YEAR

Fall

MATH 1304: College Algebra (3 hours)
 FYES 1211: First Year Experience Seminar (2 hours)
 ENGL 1311: Composition I (3 hours)
 PHIL 1381: Introduction to Philosophy (3 hours)
 ECON 2301: Principles of Macroeconomics* (3 hours)
 PEHP PE Activity (1 hour)

Total Hours: 15

Spring

MIS 2321: Introduction to Information Systems (3 hours)
 ENGL 1312: Composition II (3 hours)
 HIST 1311 or 1321 (3 hours)
 ECON 2302: Principles of Microeconomics (3 hours)
 RELS 1305, 1315, 1325 or 1335 (3 hours)

Total Hours: 15

SOPHOMORE YEAR

Fall

ACCT 2311: Principles of Accounting I (3 hours)
 MIS 2325: Information Management Applications (3 hours)
 ENGL 2310: World Literature Studies (3 hours)
 Modern Language I (3 hours)
 RELS/PHIL*** (3 hours)

Total Hours: 15

Spring

ACCT 2312: Principles of Accounting II (3 hours)
 Fine Arts** (3 hours)
 BMGT 3340: Management Theory and Practice (3 hours)
 Modern Language II (3 hours)
 Science with Lab**** (4 hours)

Total Hours: 16

JUNIOR YEAR

Fall

BLAW 3317: Business Law (3 hours)
 MIS 3325: Intro to Business Analytics and Intelligence (3 hours)
 BMGT 3370: Business Statistics (3 hours)
 BMKT 3331: Principles of Marketing (3 hours)
 MIS 3362: Systems Analysis and Specifications (3 hours)

Total Hours: 15

Spring

BFIN 3321: Principles of Financial Mgmt. (3 hours)
 BINT 3331: International Business Mgmt. (3 hours)
 BMGT 3371: Management Science (3 hours)
 MIS 3363: Design/Impl of Databases and Systems (3 hours)
 General Elective (3 hours)

Total Hours: 15

SENIOR YEAR

Fall

BMGT 4380: Integ. Bus. Analysis/Dec. Making I (3 hours)
 MIS 4370: Project Management (3 hours)
 MIS 4363: E-Business Architecture and Design (3 hours)
 MIS Concentration Elective (3 hours)
 General Elective (3 hours)

Total Hours: 15

Spring

BMGT 4381: Integ. Bus. Analysis/Dec. Making II (3 hours)
 MIS Concentration Elective (3 hours)
 MIS Concentration Elective (3 hours)
 General Elective (3 hours)
 General Elective (2 hours)

Total Hours: 14

*Macroeconomics fulfills the Social Science requirement.

**Three hours of a performance or history course in Visual Art, Dance, Music or Theatre.*

***Any three-hour advanced religion or advanced philosophy course.

****BIOL 1402/1401, 2321/2121 CHEM 2301/1101 ENSC 1310 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

120 hours needed to complete the B.B.A. with a Management Information Systems concentration