

University of the Incarnate Word®

## Bachelor of Business Administration in International Business

H-E-B School of Business and Administration

### PROGRAM OVERVIEW

The Bachelor of Business Administration (B.B.A.) in International Business at the H-E-B School of Business and Administration is designed to provide a broad analysis of business opportunities abroad, as well as political climates, trade barriers, government incentives and trade practices.

Students enrolled in the B.B.A. in International Business program, other than international students who attend UIW on a student visa, are required to participate in either a semester-long study abroad program or a short-term study abroad program for at least one week. Students may study abroad as soon as their second semester in their sophomore year.

The B.B.A. degree program offers a comprehensive and contemporary business education readying students to succeed in any number of fields. The business degree program also creates a strong foundation on which to develop field specializations. In addition to providing the technical skills necessary for a professional-level position, the ethical considerations of business are also emphasized. Rooted in the Mission of the University, the B.B.A. degree program prepares students to be principled leaders.

### PREREQUISITES AND COURSES

The requirements for admission to the B.B.A. in International Business program are the same as the requirements for admission to the University of the Incarnate Word.

### QUICK FACTS

- 120-hour degree program
- Business programs in the H-E-B School of Business and Administration are accredited by the Accreditation Council for Business Schools and Programs.
- The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

### CONTACT

**UIW Admissions**  
(210) 829-6005  
admission@uiwtx.edu

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OUR  
MISSION

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International Business

# B.B.A. in International Business

## FRESHMAN YEAR

### Fall

MATH 1304: College Algebra (3 hours)  
 FYES 1211: First Year Experience Seminar (2 hours)  
 ENGL 1311: Composition I (3 hours)  
 ACCT 2311: Principles of Accounting I (3 hours)  
 ECON 2301: Principles of Macroeconomics\* (3 hours)  
 PEHP PE Activity (1 hour)

**Total Hours: 15**

### Spring

MIS 2321: Introduction to Information Systems (3 hours)  
 ENGL 1312: Composition II (3 hours)  
 HIST 1311 or 1321 (3 hours)  
 ECON 2302: Principles of Microeconomics (3 hours)  
 ACCT 2312: Principles of Accounting II (3 hours)

**Total Hours: 15**

## SOPHOMORE YEAR

### Fall

PHIL 1381: Introduction to Philosophy (3 hours)  
 General Elective (3 hours)  
 BMGT 3370: Business Statistics (3 hours)  
 Modern Language I (3 hours)  
 MIS 2325: Information Management Applications (3 hours)

**Total Hours: 15**

### Spring

RELS 1305, 1315, 1325 or 1335 (3 hours)  
 BMGT 3340: Management Theory and Practice (3 hours)  
 BMGT 3371: Management Science (3 hours)  
 Modern Language II (3 hours)  
 Science with Lab\*\*\*\* (4 hours)

**Total Hours: 15**

## JUNIOR YEAR

### Fall

BINT 3331: International Business Management (3 hours)  
 BLAW 3317: Business Law (3 hours)  
 BFIN 3321: Principles of Finance (3 hours)  
 BMKT 3331: Principles of Marketing (3 hours)  
 General Elective (3 hours)

**Total Hours: 15**

### Spring

Fine Arts\*\* (3 hours)  
 BINT 3361: International Marketing (3 hours)  
 RELS/PHIL\*\*\* (3 hours)  
 BINT 3340: Experiential Learning (3 hours)  
 ENGL 2310: World Literature Studies (3 hours)

**Total Hours: 15**

## SENIOR YEAR

### Fall

BMGT 4380: Integ. Bus. Analysis/Dec. Making I (3 hours)  
 International Business Elective (3 hours)  
 BINT 3355: International Banking and Finance (3 hours)  
 BINT 4310: International Economics (3 hours)  
 General Elective (3 hours)

**Total Hours: 15**

### Spring

BMGT 4381: Integ. Bus. Analysis/Dec. Making II (3 hours)  
 BINT 4320: International Business Law (3 hours)  
 General Elective (3 hours)  
 General Elective (3 hours)  
 General Elective (2 hours)

**Total Hours: 14**

\*Macroeconomics fulfills the Social Science requirement.

\*\*Three hours of a performance or history course in Visual Art, Dance, Music or Theatre.

\*\*\*Any three hour advanced religion or advanced philosophy course.

\*\*\*\*BIOL 1402/1401, 2321/2121 CHEM 2301/1101 ENSC 1310 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

120 hours needed to complete the B.B.A. with an International Business concentration.

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