

University of the Incarnate Word[®]

Bachelor of Business Administration in Finance

H-E-B School of Business and Administration

PROGRAM OVERVIEW

The Bachelor of Business Administration (B.B.A.) in Finance at the H-E-B School of Business and Administration develops global and social leaders who can direct companies and institutions to new paths of financial and economic growth that impact the whole community.

The B.B.A. in Finance is a 120-hour program that prepares students for careers in the most significant areas in finance, such as Financial Planning, Banking, Investing, and Corporate Financial Management. The program includes two components: First, its core courses focus on developing the foundations required for the financial industry. In contrast, the second component is a series of elective courses that allow each student to specialize in their preferred area of finance.

The B.B.A. degree program offers a comprehensive and contemporary business education readying students to succeed in any number of fields. The business degree program also creates a strong foundation on which to develop field specializations. In addition to providing the technical skills necessary for a professional-level position, the ethical considerations of business are also emphasized. Rooted in the Mission of the University, the B.B.A. degree program prepares students to be principled leaders.

QUICK FACTS

- 120-hour degree program
- Business programs in the H-E-B School of Business and Administration are accredited by The Accreditation Council for Business Schools and Programs.
- The UIW Student Managed Fund provides students an opportunity to put into practice financial management skills.

ADMISSION REQUIREMENTS

The requirements for admission to the B.B.A. in Finance program are the same as the requirements for admission to the University of the Incarnate Word.

CONTACT

UIW Admissions
(210) 829-6005
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Finance



B.B.A. in Finance

FRESHMAN YEAR

Fall

FYES 1211: First Year Experience Seminar (2 hours)
 MATH 1304: College Algebra (3 hours)
 ENGL 1311: Composition I (3 hours)
 ACCT 2311: Principles of Accounting I (3 hours)
 ECON 2301: Principles of Macroeconomics* (3 hours)
 PEHP PE Activity (1 hour)

Total Hours: 15

Spring

ENGL 1312: Composition II (3 hours)
 PHIL 1381: Introduction to Philosophy (3 hours)
 ECON 2302: Principles of Microeconomics
 (3 hours)
 ACCT 2312: Principles of Accounting II (3 hours)
 Fine Arts** (3 hours)

Total Hours: 15

SOPHOMORE YEAR

Fall

MIS 2325: Information Management Applications
 (3 hours)
 BFIN 3310: Personal Financial Planning (3 hours)
 BMGT 3370: Business Statistics (3 hours)
 HIST 1311 or 1321 (3 hours)
 Modern Language I (3 hours)

Total Hours: 15

Spring

ENGL 2310: World Literature Studies (3 hours)
 MIS 2321: Introduction to Information Systems
 (3 hours)
 BFIN 3321: Principles of Financial Mgmt. (3 hours)
 BMGT 3371: Management Science (3 hours)
 Modern Language II (3 hours)

Total Hours: 15

JUNIOR YEAR

Fall

BFIN 3325: Money and Capital Markets (3 hours)
 BMKT 3331: Principles of Marketing (3 hours)
 BMGT 3340: Management Theory and Practice (3 hours)
 Science with Lab**** (4 hours)
 RELS 1305, 1315, 1325 or 1335 (3 hours)

Total Hours: 16

Spring

BLAW 3317: Business Law (3 hours)
 BINT 3331: International Business Mgmt. (3 hours)
 BMKT 3377: Consumer Behavior (3 hours)
 BFIN 3324: Investment Planning (3 hours)
 General Elective (3 hours)

Total Hours: 15

SENIOR YEAR

Fall

BMGT 4380: Integ. Bus. Analysis/Dec. Making I (3 hours)
 Finance Elective I (3 hours)
 Finance Elective II (3 hours)
 RELS/PHIL*** (3 hours)
 General Elective (3 hours)

Total Hours: 15

Spring

BMGT 4381: Integ. Bus. Analysis/Dec. Making II
 (3 hours)
 Finance Elective III (3 hours)
 Finance Elective IV (3 hours)
 General Elective (3 hours)
 General Elective (2 hours)

Total Hours: 14

*Macroeconomics fulfills the Social Science requirement.

**Three hours of a performance or history course in Visual Art, Dance, Music or Theatre.

***Any three-hour advanced religion or advanced philosophy course.

****BIOL 1401, 1402, 2321/2121 CHEM 2301/1101 ENSC 1310 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

120 hours needed to complete the B.B.A. with a Finance concentration

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