

## Bachelor of Business Administration in **Finance - Financial Planning**

H-E-B School of Business and Administration

### **PROGRAM OVERVIEW**

The Bachelor of Business Administration (B.B.A.) in Finance at the H-E-B School of Business and Administration develops global and social leaders who can direct companies and institutions to new paths of financial and economic growth that impact the whole community.

The B.B.A. in Finance is a 120-hour program and offers two paths of specialization – Banking and Financial Planning, each of which prepares students for careers in the most significant areas in finance.

**Financial Planning Path:** The Financial Planning career path prepares students in areas of personal finance, such as risk management, insurance, estate planning, investment planning and retirement, among others. The Financial Planning career path is recognized by the CFP® Board as a registered program.

The B.B.A. degree program offers a comprehensive and contemporary business education readying students to succeed in any number of fields. The business degree program also creates a strong foundation on which to develop field specializations. In addition to providing the technical skills necessary for a professional-level position, the ethical considerations of business are also emphasized. Rooted in the Mission of the University, the B.B.A. degree program prepares students to be principled leaders.

### **PREREQUISITES AND COURSES**

The requirements for admission to the B.B.A. in Finance program are the same as the requirements for admission to the University of the Incarnate Word.

### **QUICK FACTS**

- 120-hour degree program
- Business programs in the H-E-B School of Business and Administration are accredited by The Accreditation Council for Business Schools and Programs.
- The UIW Student Managed Fund provides students an opportunity to put into practice financial management skills.

### **CONTACT**

**UIW Admissions**  
(210) 829-6005  
admission@uiwtx.edu

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**TOGETHER,  
WE BECOME  
THE WORD  
IN THE WORLD**

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# B.B.A. in Finance - Financial Planning

## FRESHMAN YEAR

### Fall

DWHP 1200: Dimensions of Wellness (2 hours)  
 MATH 1304: College Algebra (3 hours)  
 ENGL 1311: Composition I (3 hours)  
 ACCT 2311: Principles of Accounting I (3 hours)  
 ECON 2301: Principles of Macroeconomics\* (3 hours)  
 PEHP PE Activity (1 hour)

**Total Hours: 15**

### Spring

ENGL 1312: Composition II (3 hours)  
 PHIL 1381: Introduction to Philosophy (3 hours)  
 ECON 2302: Principles of Microeconomics (3 hours)  
 ACCT 2312: Principles of Accounting II (3 hours)  
 Fine Arts\*\* (3 hours)

**Total Hours: 15**

## SOPHOMORE YEAR

### Fall

MIS 2325: Information Management Applications (3 hours)  
 BFIN 3310: Principles of Financial Planning (3 hours)  
 BMGT 3370: Business Statistics (3 hours)  
 HIST 1311 or 1321 (3 hours)  
 Modern Language I (3 hours)

**Total Hours: 15**

### Spring

ENGL 2310: World Literature Studies (3 hours)  
 MIS 2321: Introduction to Information Systems (3 hours)  
 BFIN 3321: Principles of Financial Mgmt. (3 hours)  
 BMGT 3371: Management Science (3 hours)  
 Modern Language II (3 hours)

**Total Hours: 15**

## JUNIOR YEAR

### Fall

BFIN 3325: Money and Capital Markets (3 hours)  
 BMKT 3331: Principles of Marketing (3 hours)  
 BMGT 3340: Management Theory and Practice (3 hours)  
 Science with Lab\*\*\*\* (4 hours)  
 RELS 1305, 1315, 1325 or 1335 (3 hours)

**Total Hours: 16**

### Spring

BLAW 3317: Business Law (3 hours)  
 BFIN 3322: Intermediate Financial Mgmt. (3 hours)  
 BFIN 3324: Investment Planning (3 hours)  
 BINT 3331: International Business Mgmt. (3 hours)  
 ACCT 3315: Federal Income Tax I (3 hours)

**Total Hours: 15**

## SENIOR YEAR

### Fall

BFIN 3326: Risk Management and Insurance (3 hours)  
 BFIN 4310: Estate Planning (3 hours)  
 BMGT 4380: Integ. Bus. Analysis/Dec. Making I (3 hours)  
 RELS/PHIL\*\*\* (3 hours)  
 General Elective (3 hours)

**Total Hours: 15**

### Spring

BFIN 4315: Retirement Planning and Benefits (3 hours)  
 BFIN 4381: Financial Planning Capstone (3 hours)  
 General Elective (3 hours)  
 General Elective (3 hours)  
 General Elective (2 hours)

**Total Hours: 14**

\*Macroeconomics fulfills the Social Science requirement.

\*\*Three hours of a performance or history course in Visual Art, Dance, Music or Theatre.

\*\*\*Any three hour advanced religion or advanced philosophy course.

\*\*\*\*BIOL 1402.401, 2321/2121 CHEM 2301/1101 ENSC 1310 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

120 hours needed to complete the B.B.A. with Finance - Financial Planning concentration.