

University of the Incarnate Word[®]

Bachelor of Business Administration in **Business Economics**

H-E-B School of Business and Administration

PROGRAM OVERVIEW

The Bachelor of Business Administration (B.B.A.) in Business Economics at the H-E-B School of Business and Administration readies students to succeed in a wide range of non-academic careers.

The B.B.A. degree program offers a comprehensive and contemporary business education readying students to succeed in any number of fields. The business degree program also creates a strong foundation on which to develop field specializations. In addition to providing the technical skills necessary for a professional-level position, the ethical considerations of business are also emphasized. Rooted in the Mission of the University, the B.B.A. degree program prepares students to be principled leaders.

QUICK FACTS

- 120-hour degree program
- Business programs in the H-E-B School of Business and Administration are accredited by the Accreditation Council for Business Schools and Programs.
- The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

ADMISSION REQUIREMENTS

The requirements for admission to the B.B.A. in Business Economics program are the same as the requirements for admission to the University of the Incarnate Word.

CONTACT

UIW Admissions
(210) 829-6005
admission@uiwtx.edu

**YOUR JOURNEY.
OUR MISSION.**

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Business Economics

B.B.A. in Business Economics

FRESHMAN YEAR

Fall

MATH 1304: College Algebra (3 hours)
 ENGL 1311: Composition I (3 hours)
 ECON 2301: Principles of Macroeconomics* (3 hours)
 RELS 1305, 1315, 1325 or 1335 (3 hours)
 FYES 1211: First Year Experience Seminar (2 hours)
 PEHP PE Activity (1 hour)

Total Hours: 15

Spring

HIST 1311, 1312, 1321 or 1322 (3 hours)
 ENGL 1312: Composition II (3 hours)
 PHIL 1381: Introduction to Philosophy (3 hours)
 ECON 2302: Principles of Microeconomics (3 hours)
 ACCT 2311: Principles of Accounting I (3 hours)

Total Hours: 15

SOPHOMORE YEAR

Fall

ENGL 2310: World Literature Studies (3 hours)
 ACCT 2312: Principles of Accounting II (3 hours)
 MIS 2321: Introduction to Information Systems (3 hours)
 Fine Arts** (3 hours)
 Modern Language I (3 hours)

Total Hours: 15

Spring

MIS 2325: Information Management Applications (3 hours)
 ECON 3360: Game Theory and Strategic Applications (3 hours)
 BMGT 3370: Business Statistics (3 hours)
 RELS/PHIL*** (3 hours)
 Modern Language II (3 hours)

Total Hours: 15

JUNIOR YEAR

Fall

BFIN 3321: Principles of Financial Management (3 hours)
 ECON 3325: Econometrics (3 hours)
 BMGT 3340: Management Theory and Practice (3 hours)
 BMGT 3371: Business Science (3 hours)
 Science with Lab**** (4 hours)

Total Hours: 16

Spring

Business Elective I***** (3 hours)
 Business Elective II***** (3 hours)
 BINT 3331: International Business Management (3 hours)
 BMKT 3331: Principles of Marketing (3 hours)
 General Elective (3 hours)

Total Hours: 15

SENIOR YEAR

Fall

Business Elective III***** (3 hours)
 BLAW 3317: Business Law (3 hours)
 BMGT 4380: Integ. Bus. Analysis/Dec. Making I (3 hours)
 ECON 4310: International Economics (3 hours)
 General Elective (3 hours)

Total Hours: 15

Spring

ECON 4370: Macroeconomic Forecasting (3 hours)
 BMGT 4381: Integ. Bus. Analysis/Dec. Making II (3 hours)
 General Elective (3 hours)
 General Elective (3 hours)
 General Elective (2 hours)

Total Hours: 14

*Macroeconomics fulfills the Social Science requirement.

**Three hours of a performance or history course in Visual Art, Dance, Music or Theatre.

***Any three-hour advanced religion or advanced philosophy course.

****BIOL 1402/1401, 2321/2121 CHEM 2301/1101 ENSC 1310 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

*****ACCT 3311, BFIN 3324, BFIN 3325, BINT 4380, BMGT 4351, BMGT 4390 or MIS 3325

120 hours needed to complete the B.B.A. with a Business Economics concentration

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