

University of the Incarnate Word®

## Bachelor of Business Administration in **Economics**

H-E-B School of Business and Administration

### **PROGRAM OVERVIEW**

The Bachelor of Business Administration (BBA) in Economics at the H-E-B School of Business and Administration readies students to succeed in a wide range of non-academic careers.

The BBA degree program offers a comprehensive and contemporary business education readying students to succeed in any number of fields. The business degree program also creates a strong foundation on which to develop field specializations. In addition to providing the technical skills necessary for a professional-level position, the ethical considerations of business are also emphasized. Rooted in the Mission of the University, the BBA degree program prepares students to be principled leaders.

### **PREREQUISITES AND COURSES**

The requirements for admission to the BBA in Economics program are the same as the requirements for admission to the University of the Incarnate Word.

### **QUICK FACTS**

- 120-hour degree program
- Business programs in the H-E-B School of Business and Administration are accredited by The Accreditation Council for Business Schools and Programs.
- The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

### **CONTACT**

#### **UIW Admissions**

(210) 829-6005

admission@uiwtx.edu

This publication is available in alternate format by request. To request an alternate format, please contact the UIW Office of Admissions at (210) 829-6005. 10/2020

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WE BECOME  
THE WORD  
IN THE WORLD**

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**ECONOMICS**

# B.B.A. in Economics

## FRESHMAN YEAR

### Fall

MATH 1304: College Algebra (3 hours)  
 ENGL 1311: Composition I (3 hours)  
 ECON 2301: Principles of Macroeconomics\* (3 hours)  
 HIST 1311: World History (3 hours)  
 RELS Religion 1305, 1315, 1325 or 1335 (3 hours)  
**Total Hours: 15**

### Spring

DWHP 1200: Dimensions of Wellness (2 hours)  
 ENGL 1312: Composition II (3 hours)  
 PHIL 1381: Introduction to Philosophy (3 hours)  
 ECON 2302: Principles of Microeconomics (3 hours)  
 ACCT 2311: Principles of Accounting I (3 hours)  
 PEHP PE Activity (1 hour)  
**Total Hours: 15**

## SOPHOMORE YEAR

### Fall

ENGL 2310: World Literature Studies (3 hours)  
 ACT 2312: Principles of Accounting II (3 hours)  
 MIS 2321: Introduction to Information Systems (3 hours)  
 Fine Arts\*\*(3 hours)  
 LANG 1311: Modern Language I (3 hours)  
**Total Hours: 15**

### Spring

MIS 2325: Information Management Applications (3 hours)  
 ACCT 3311: Intermediate Accounting I (3 hours)  
 BMGT 3370: Business Statistics (3 hours)  
 RELS/PHIL\*\*\* (3 hours)  
 LANG 1312: Modern Language II (3 hours)  
**Total Hours: 15**

## JUNIOR YEAR

### Fall

BFIN 3321: Principles of Financial Management (3 hours)  
 ECON 3340: Public Finance (3 hours)  
 BMGT 3340: Management Theory and Practice (3 hours)  
 BMGT 3371: Business Science (3 hours)  
 Science with Lab\*\*\*\* (4 hours)  
**Total Hours: 16**

### Spring

ECON 3325: Econometrics (3 hours)  
 BMGT 3361: International Marketing (3 hours)  
 BINT 3331: International Business Management (3 hours)  
 BMKT 3331: Principles of Marketing (3 hours)  
 General Elective (3 hours)  
**Total Hours: 15**

## SENIOR YEAR

### Fall

BFIN 3325: Money and Capital Markets (3 hours)  
 BLAW 3317: Business Law (3 hours)  
 BMGT 4380: Integ. Bus. Analysis/Dec. Making I (3 hours)  
 ECON 4310: International Economics (3 hours)  
 General Elective (3 hours)  
**Total Hours: 15**

### Spring

ECON 4350: Latin American Economics (3 hours)  
 BMGT 4381: Integ. Bus. Analysis/Dec. Making II (3 hours)  
 General Elective (3 hours)  
 General Elective (3 hours)  
 General Elective (2 hours)  
**Total Hours: 14**

\*Macroeconomics fulfills the Social Science requirement.

\*\*Three hours of a performance or history course in Visual Art, Dance, Music or Theatre.

\*\*\*Any three hour advanced religion or advanced philosophy course.

\*\*\*\*BIOL 1402.401, 2321/2121 CHEM 2301/1101 ENSC 1310 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

120 hours needed to complete the BBA with an Economics concentration.