Bachelor of Business Administration in Economics

H-E-B School of Business and Administration

PROGRAM OVERVIEW

The Bachelor of Business Administration (BBA) in Economics at the H-E-B School of Business and Administration readies students to succeed in a wide range of non-academic careers.

The BBA degree program offers a comprehensive and contemporary business education readying students to succeed in any number of fields. The business degree program also creates a strong foundation on which to develop field specializations. In addition to providing the technical skills necessary for a professional-level position, the ethical considerations of business are also emphasized. Rooted in the Mission of the University, the BBA degree program prepares students to be principled leaders.

PREREQUISITES AND COURSES

The requirements for admission to the BBA in Economics program are the same as the requirements for admission to the University of the Incarnate Word.

QUICK FACTS

- 120-hour degree program
- Business programs in the H-E-B School of Business and Administration are accredited by The Accreditation Council for Business Schools and Programs.
- The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

CONTACT

UIW Admissions
(210) 829-6005
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TOGETHER, WE BECOME THE WORD IN THE WORLD

This publication is available in alternate format by request. To request an alternate format, please contact the UIW Office of Admissions at (210) 829-6005.

10/2020
# B.B.A. in Economics

## FRESHMAN YEAR

### Fall
- MATH 1304: College Algebra (3 hours)
- ENGL 1311: Composition I (3 hours)
- ECON 2301: Principles of Macroeconomics* (3 hours)
- HIST 1311: World History (3 hours)
- RELS Religion 1305, 1315, 1325 or 1335 (3 hours)

**Total Hours: 15**

### Spring
- DWHP 1200: Dimensions of Wellness (2 hours)
- ENGL 1312: Composition II (3 hours)
- PHIL 1381: Introduction to Philosophy (3 hours)
- ECON 2302: Principles of Microeconomics (3 hours)
- ACCT 2311: Principles of Accounting I (3 hours)
- PEHP PE Activity (1 hour)

**Total Hours: 15**

## SOPHOMORE YEAR

### Fall
- ENGL 2310: World Literature Studies (3 hours)
- ACT 2312: Principles of Accounting II (3 hours)
- MIS 2321: Introduction to Information Systems (3 hours)
- Fine Arts**(3 hours)
- LANG 1311: Modern Language I (3 hours)

**Total Hours: 15**

### Spring
- MIS 2325: Information Management Applications (3 hours)
- ACT 3311: Intermediate Accounting I (3 hours)
- BMGT 3370: Business Statistics (3 hours)
- RELS/PHIL*** (3 hours)
- LANG 1312: Modern Language II (3 hours)

**Total Hours: 15**

## JUNIOR YEAR

### Fall
- BFIN 3321: Principles of Financial Management (3 hours)
- ECON 3340: Public Finance (3 hours)
- BMGT 3340: Management Theory and Practice (3 hours)
- BMGT 3371: Business Science (3 hours)
- Science with Lab**** (4 hours)

**Total Hours: 16**

### Spring
- ECON 3325: Econometrics (3 hours)
- BMGT 3361: International Marketing (3 hours)
- BINT 3331: International Business Management (3 hours)
- BMKT 3331: Principles of Marketing (3 hours)
- General Elective (3 hours)

**Total Hours: 15**

## SENIOR YEAR

### Fall
- BFIN 3325: Money and Capital Markets (3 hours)
- BLAW 3317: Business Law (3 hours)
- ECON 4310: International Economics (3 hours)
- General Elective (3 hours)

**Total Hours: 15**

### Spring
- ECON 4350: Latin American Economics (3 hours)
- General Elective (3 hours)
- General Elective (3 hours)
- General Elective (2 hours)

**Total Hours: 14**

*Macroeconomics fulfills the Social Science requirement.

**Three hours of a performance or history course in Visual Art, Dance, Music or Theatre.

***Any three hour advanced religion or advanced philosophy course.

****Biol 1402.401, 2321/2121 Chem 2301/1101 ENSC 1310 Geol 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 Phys 2305/2105

120 hours needed to complete the BBA with an Economics concentration.