



# SPORT MANAGEMENT

Faculty of Business Administration

Master of Science or Master of Business Administration

## Program Overview

The MS in Sport Management is designed for people working in a variety of sports organizations. These include national governing bodies of Amateur Sports, international organizations such as the International Olympic Committee and its subsidiaries, charitable institutions, professional and amateur sports organizations, as well as college and university athletic departments. Many graduates of sport management programs work in institutions of higher education in the student services area where facilities are managed and physical activities such as intra-murals are programmed and supervised.

The MBA degree programs seek to develop your understanding of how the elements and processes of business organizations relate to one another and to the external environment. Degree requirements are designed to develop your proficiency and confidence in all of the functional areas of business and to provide you with the technical skills required for executive level business positions. The Sport Management concentration provides you with unique expertise in Sport Management to qualify you for higher level executive positions in the sport industry and related fields. In addition, graduates of this program will be highly qualified for admission to Ph.D. programs in sports management.

## Courses

Graduate Sport Management students are required to complete the following courses:  
SMGT 6375 Sport Governance and Legal Issues in a Global Environment  
SMGT 6380 Sport Management, Administration, and Finance  
SMGT 6382 Human Resources in Sport Management  
SMGT 6384 Leadership and Organization in Sport Management  
SMGT 6390 Research and Decision Analysis in Sport Management  
KEHP 6379 Adapted Physical Activity and Sport

The following additional courses are required for the MS Sport Management:  
SMGT 6370 Psychosocial Aspects of Sport Activity  
SMGT 6386 Internship in Sport Management  
ADMN 6310 Accounting Concepts and Issues  
ORGD 6320 Organizational Behavior and Learning  
6 hours of Electives

The following additional courses are required for the MBA Sport Management:  
ACCT 6311 Managerial Accounting  
BMKT 6311 Marketing Management  
ECON 6311 Managerial Economics  
BINS 6320 Information Systems Seminar  
BFIN 6320 Financial Management  
BMDS 6380 Quantitative Methods in Business  
BMGT 63CS Capstone

## Contact

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