

SAMPLE 4-YEAR PLAN: FASHION MERCHANDISING: 2017-2019

FASHION MERCHANDISING			
FRESHMAN/1ST YEAR			
FALL	Hours	SPRING	Hours
FMGT 1111 Orientation, FMGT Program	1	FMGT 1301 Computer Applications, FMGT	3
FMGTS 1305 Intro to Fashion Management	3	FMGT 2341 Textiles	3
FMGT 1310 Apparel Construction 1	3	University Core: Math 1304, 1306, 1308 or 2303	3
University Core: English 1311	3	University Core: English 1312	3
University Core: Natural Sciences	4	University Core: Wellness Develop. DWHP	2
University Core: PE Activity Course	1		
Total Hours	15	Total Hours	14
SOPHOMORE/2ND YEAR			
ALL	Hours	SPRING	Hours
University Core: History	3	<u>Choose 1:</u>	
FMGT 2350 Promotional Strategies 1	3	FMGT 2323 Fashion History 1	3
ACCT 2311 Accounting 1	3	FMGT 3323 Fashion History 2	
University Core: ENGL 2310	3	FMGT 4307 Fashion Cultural Studies	
University Core: Choose 1	3	-----	
ECON 2301 or GOV 1315 or GOV 1316	3	INTD 2364 Color Theory	3
		MIS 2321 Intro to Information Systems	3
		ACCT 2312 Accounting 2	3
		University Core: Religious Studies	3
Total Hours	18	Total Hours	15
JUNIOR/3RD YEAR			
FALL	Hours	SPRING	Hours
FMGT 3340 Textile Product Analysis	3	FADS 3335 Technical Line Development	3
FMGT 3355 Fashion Operations Mgt. 1	3	FMGT 3383 Fashion Operations Mgt. 2	3
BMKT 3331 Principles of Marketing	3	FMGT 4331 Promotional Strategies 2	3
University Core: Fine Arts	3	BMGT 3340 Management Theory	3
University Core: Language	3	University Core: Language	3
Total Hours	15	Total Hours	15
SENIOR/4TH YEAR			
FALL	Hours	SPRING	Hours
FADS 4330 Product Development 1	3	FADS 4337 Product Development 2	3
FMGT 4335 Portfolio, Fashion Mgt.	3	FMGT 4350 Global Fashion Economics	3
BINT 3331 International Business Mgt.	3	University Core: Upper Division PHIL/RELS	3
University Core: PHIL 1381 Philosophy	3	Business Elective: MKT or MGT	6
Business Elective: MKT or MGT	3	Choose 1:	
		FMGT 4388 Internship	3
		FMGT 4392 Study Tours	
Total Hours	15	Total Hours	18