

**University of the Incarnate Word**  
**School of Media and Design**  
**FMGT 2323: Fashion History I**  
**FALL 2016**

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<b>Instructor</b> Carla Anderson Perez, Ph.D.	<b>Office</b> JB 212
<b>Meeting Times</b> MW 3:00 - 4:15 pm	<b>Phone</b> 210.805.1208
<b>Meeting Place</b> JB 232	<a href="mailto:perezca@uiw.edu">perezca@uiw.edu</a>
<b>Office Hours</b> MW 1:15 - 3:00 pm in JB 212; R 10:30 am - 1:30 pm on-line Appointments with 24 hours' advanced confirmation	

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**I. Course Description**

This course is a chronological study of Western dress and its relationship to society and culture from ancient times to the start of haute couture in the late 1800s.

**II. Course Objectives**

Following participation in all class session, students should be able to:

- A. Recount the history of dress and adornment from ancient times to the late 1800s,
- B. Identify and explain garment types,
- C. Identify garments, accessories, and embellishment from specific time periods,
- D. Relate social, political, psychological, and cultural factors influencing dress, and
- E. Compare and contrast current modes of dress to their origins identifying the historic elements which affect present-day apparel design.

**III. Course Text & Supplies**

**A. Required Text**

Tortora, P.G. & Eubank, K.E. (2009). *Survey of historic costume: A history of western dress*. (latest ed). Fairchild Publications, Inc.: New York, NY.

**B. Supplies** USB

**IV. Course Policies PUNCTUALITY, ATTENDANCE, & PARTICIPATION**

**Arrival**

1. Please arrive on time prepared to participate (bring/use your OWN supplies/tools) and contribute to the ENTIRE session,

**Attendance (\*see additional departmental policies)**

2. Attendance will be taken verbally at the beginning of class and again visually any time during the session AND you will need to sign-in each session on the sheet taped to the door before or after class (do not take class time to do this),
3. After an absence speak directly (either by phone or in person) with the instructor before returning to class in order to be up-dated on what you missed; do rely upon other class members for information this causes confusion,

**Assignments**

5. Assignments are accepted only by handing them directly to the instructor at the time designated and e-mailing a copy to register date/time the project was completed,
6. Keep all evaluated assignments and the grade sheets returned with them for future reference,
7. Presentation of ideas and/or work by anyone other than yourself is academically-dishonest (plagiarism) and will result in serious consequences such as course failure or expulsion from The University,

**Classroom Usage**

8. Please leave your area clean for the next class,
9. No unauthorized use of electronic devices (cell phones, laptops, etc.) during class meetings, and
10. Education requires teamwork. It is the obligation of both students and the instructor to work together in order to achieve goals and exceed expectations. If you do not fully understand an assignment speak directly to the instructor for clarification; not to another student **(they may be more confused than you).**

**V. Departmental Information**

**Fashion Management Department Attendance Policy**

Attendance and participation in this class is mandatory. In addition to maintaining the appropriate average in any class, **ATTENDANCE WILL AFFECT THE FINAL GRADE IN THE FOLLOWING WAYS:** Because this course meets only twice a week, students are allowed 2 absences during the semester. **Each** additional absence will result in the loss of 10% from your final course average.

**Absences and Tardies:**

An Attendance Sheet will be at the front of the

classroom. After the official beginning of class the sheet will be marked and all subsequent signatures will be considered tardy. ***It is YOUR responsibility to sign in - not the instructor's.*** Students that are in class, but did not sign in are still considered absent.

**3 tardies equal 1 absence.** If a student misses more than 15 minutes of class they are considered ABSENT regardless of whether it is at the beginning, during, or at the end of class. If you leave within the last 15 minutes, but before you are dismissed, you are tardy.

ALL absences count regardless of being excused or unexcused. However, an excused absence will allow you to make up missed work, whereas an unexcused absence does not. An excused absence is defined as a verified illness, family emergency, religious observance, or University-sponsored event. A doctor's note is required for an illness to be excused. Notice of funeral or some other form of official documentation is needed for family emergencies. ALL UNDOCUMENTED ABSENCES are unexcused.

**Documentation:** All excused absences must be accompanied by proper documentation within ONE WEEK of the student's return from his or her absence. If documentation is not provided within one week, the absence will count as unexcused.

**Officially-Approved Trips:** The University of the Incarnate Word Catalog states that the person responsible for a student missing class due to a trip should notify the instructor of the departure and return schedule in advance of the trip. The student may not be penalized and is responsible for the material missed (handbook p.66). **Remember:** This still counts as an absence. It only means you are allowed to make up your work within the pre-arranged amount of time.

**Religious Observances:** A student who is absent for the observance of a religious holy day will be allowed to complete the assignment scheduled for that day within one week of the absence. Prior notification to the instructor is requested. **Remember:** This still counts as an absence, however, students are allowed to make up work.

## **VI. DISABILITY ACCOMODATION**

University of the Incarnate Word is committed to providing a supportive, challenging, diverse and integrated environment for all students. In accordance with Section 504 of the Rehabilitation Act - Subpart E and Title III of the Americans with Disabilities Act (ADA), the University ensures accessibility to its programs, services and activities for

qualified students with documented disabilities. For more information, contact the Student Disability Services Office: Location Administration Building - Room 105 Phone (210) 829-3997 Fax (210) 829-6078 [www.uiw.edu/sds](http://www.uiw.edu/sds)

## **VII. Grading Criteria & Guidelines**

### **A. Graded Projects**

3 Quizzes @ 25 points each	75
Historic Timeline	120
Focused Timeline	<u>220</u>
	415 Total Points

<b>Letter Grade</b>	<b>Percentage</b>
A	94 and higher
A-	90 - 93
B+	87 - 89
B	84 - 86
B-	80 - 83
C+	77 - 79
C	70 - 76
D	61 - 69
F	60 and below

### **B. Grading Criteria**

Students will be given written and oral explanation of each project (Historic Timeline and Focused Timeline) ahead of time. They will be evaluated on their ability to:

1. Follow directions,
2. Demonstrate comprehension of the subject,
3. Communicate clearly,
4. Present a professional (neat, well-planned) product,
5. Demonstrate their creativity.