Introducing Quality Matters
Topics

• Learn about Quality Matters
• Research Based support
• Faculty and Student Feedback
• Standard 1 to Standard 8
What is QM?

• QM = Quality Matters.
• The rubric is a set of 8 General Standards used to evaluate the design of online and blended courses.
• Peer Review and QM Review.
QM is NOT

• Not about an individual instructor. (It’s about the course design)
• Not about faculty evaluation. (It’s about course quality)
QM Based On

- Research literature.
- Nationally recognized standards of best practices.
- Instructional design principles.
QM Academic Institutions

- Australia
- Canada
- China
- Fiji
- Greece
- Saudi Arabia
- United States

NOTE: Over 900 QM subscribers.
Benefits: Institution/ Faculty

• UIW’s mission in supporting educational excellence.
• Improved student engagement and learning outcomes.
• Provide professional development activities.
Benefits: Institution/ Faculty

• Strengthen our institution’s accreditation package.

• When we meet QM standards our University courses will receive National recognition.
Benefits for Students

• Cleaner navigation & accessibility.
• Faster start: reduced frustration.
• Stronger engagement.
• Quality learning experience.
QM General Standards

1. Course Overview and Introduction
2. Learning Objectives (Competencies)
3. Assessment & Measurement
4. Instructional Materials
5. Course Activities & Learner Interaction
6. Course Technology
7. Learner Support
8. Accessibility & Usability
Standard 1

Course Overview and Introduction

• The overall design of the course is made clear to the student at the beginning of the course.
Standard 2
Learning Objectives (Competencies)

• Learning objectives are measurable and are clearly stated.
Standard 3
Assessment & Measurement

• Assessment strategies are designed to evaluate student progress by reference to stated learning objectives.

• To measure the effectiveness of student learning; and to be integral to the learning process.
Standard 4

Instructional Materials

• The instructional materials form the core of the course and these standards respect the instructor’s right in selecting them.

• The focus of this standard is on supporting the course objectives and competencies, rather than on qualitative judgments about the materials.
Standard 5
Course Activities & Learner Interaction

• Forms of interaction incorporated in the course motivate students and promote learning.
• Engaging students to become active learners contributes to the learning process and to student persistence.
Standard 6

Course Technology

• Course navigation and technology support student engagement and ensure access to course components.

• The technology enabling the various course components facilitates the student’s learning experience.
Standard 7

Learner Support

• In the learner support standard, four different kinds of support services are addressed: technical support, accessibility support, academic services support, and student services support.
The course demonstrates a commitment to accessibility for all students.

The accessibility standard incorporates the principles of **Universal Design for Learning (UDL)** and is consistent with **Web Content Accessibility Guidelines (WCAG)**.
Quality Matters

- For more information visit www.QMprogram.org
Thank you!

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