The Management Information Systems concentration is designed to develop individuals who have an understanding of both business fundamentals and technology so that they are capable of implementing information technology strategies to solve business problems. A balance of theory and practice is provided in order to enhance the educational experience and to make students better prepared for the workforce. In addition to courses such as database management, e-business, project management, and systems analysis, the updated curriculum now includes courses in both iOS and Android app development.

Students have the option to enter graduate school in programs that include an MBA Opportunities with an Information Systems Concentration. In the HEB School of Business, we currently offer the ABM program, which is an accelerated bachelor’s to master’s degree program for those seeking an MBA.

The degree affords students numerous opportunities to find employment in various aspects of IT such as technical support, app development, web development, database administration, IT consulting, networking, and e-commerce. According to the Outlook Handbook at the Bureau of Labor Statistics, jobs in the MIS field will continue to grow.

The MIS degree plan is focused on developing new and emerging curriculum for app development. Students have opportunities for internships with companies in San Antonio and the surrounding area and to learn from people currently working in the field of IT.

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