

Accelerated Bachelor's to Master's Program in Communication Arts – Media Studies

CORE		
Course	Title	Credits
Rhetoric (6 hrs)	ENGL 1311Composition I	3
	ENGL 1312Composition II	3
Literature	ENGL 2310 World Literature	3
Fine Art	Any	3
Philosophy	PHIL 1381 Intro to Philosophy	3
Religion	Any	3
Philosophy	PHIL 3325 Philosophy of Culture	3
History	HIST 1311 World History Part I	3
	HIST 1312 World History Part II	
	HIST 1322 U.S. History to 1865 (pre-req to HIST 3332)	
	HIST 1322 U.S. History since 1865	
Social Science	ANTH 1311 Introduction to Anthropology	3
	PSYC 1301 Introduction to Psychology	
	POLS 1315 American Politics	
	POLS 1316 State and Local Politics	
	SOCI 1311 Introduction to Sociology	
Science with Lab	Any	4
Math	MATH 1304 or MATH 1306	3
Wellness	DWHP 1200 Dimensions of Wellness	2
	or DWHP 3200 Dimensions of Wellness Bridge	
Physical Ed	Any	1
Foreign Language	Any Language	
	Any Language	
Core Electives (Required or as approved by Advisor)	COMM 1301 Intro to Mass Communication	3
	SPCH 1311 Public Speaking	3
	CLST 1310 Introduction to Cultural Studies	3
Computer Literacy	COMM 1305 Computer Literacy for Communication Arts	3
	TOTAL	55

ENGLISH		
	ENGL 2365 Professional & Technical Communication	3
	ENGL 3000 – 4000 Level any	3
	ENGL 3000 – 4000 Level any	3
	TOTAL	9

BUSINESS		
	BMKT 3331 Principles of Marketing	3
	BMKT 3333 Fundamentals of Advertising	3
	TOTAL	6

UNDERGRADUATE (UG)		
COMM Core (UG)	COMM 2310 Theories of Communication	3
	COMM 2315 Writing for the Media	3
	COMM 4332 Law and the Media	3
	TOTAL	9
Media Studies Core	COMM 3330 Impact of Media on Society	3
	COMM 3340 Computer Graphics and Visual Communications	3
	COMM 4305 Communications, Technology & Society	3
	COMM 43XX Issues and Trends in Bicultural Communications	3
	TOTAL	12
Comm Electives	COMM 2354 Journalism I	3
	COMM 3320 Aesthetics of Vision/Sound	3
	COMM 3325 Writing the Script	3
	COMM 3353 Television Journalism	3
	COMM 3354 Journalism II	3
	COMM 4322 Selected Film Topics	3
	COMM 4399 or other course approved by advisor	3
	Upper division COMM or other course approved by advisor	3
	Upper division COMM other course approved by advisor	3
	Upper division COMM other course approved by advisor	
		TOTAL
	TOTAL COMMUNICATION ARTS HOURS	51
	TOTAL UNDERGRADUATE HOURS	121
COMMUNICATION ARTS GRADUATE (GR)		
COMM Core (GR)	COMM 6301 Communications Theory	3
	COMM 6308 Writing and Research Techniques	3
	COMM 6302 Media Ethics	3
	COMM 6309 Communication Research Methods	3
	COMM 6345 Practicum (Internship)	3
	COMM 63CSI Communications Capstone or COMM 63TR Thesis (pre-requisite COMM 63TP)	3
COMM Electives	COMM 6304 Aesthetics of Visual Perception	12
	COMM 6311 Media Production	
	COMM 6312 Applied Media Writing	
	COMM 6315 Seminar in Film	
	COMM 6317 Communications, Technology and Culture	
	COMM 6318 Seminar in Mass Communications	
	COMM 6319 Seminar in International Communications	
	COMM 63TP Thesis Proposal Writing (required for Thesis Option)	
	TOTAL GRADUATE HOURS	30
	TOTAL HOURS ACCELERATED BA – MA COMMUNICATION ARTS	151

Accelerated Bachelor's to Master's Sample Plan for Communication Arts – Media Studies Degree

Year 1 (2007 – 2008)

FALL		SPRING	
Courses	Hours	Courses	Hours
ENGL 1311 Composition I	3	ENGL 1312 Composition II	3
COMM 1301 Intro to Mass Communications (Core Elective - Required)	3	COMM 1305 Computer Literacy for Communication Arts	3
Foreign Language	3	Foreign Language	3
SPCH 1311 Public Speaking (Core Elective – Required)	3	CORE: Science	4
CORE: PHEP	1	CORE: Math	3
DWHP 1200 Dimensions of Wellness	2		
Total	15	Total	16

Year 2 (2008 – 2009)

FALL		SPRING	
Courses	Hours	Courses	Hours
ENGL 2310 World Literature	3	ENGL 2365 Professional & Technical Communication	3
COMM 2354 Journalism I	3	COMM 2315 Writing for the Media	3
COMM 2310 Theories of Communication	3	CORE: Fine Art	3
CORE: Social Science	3	CLST 1310 Introduction to Cultural Studies	3
PHIL 1381 Intro to Philosophy	3	CORE: History	3
Total	15	Total	15

Year 3 (2009 – 2010)

Take GRE and Apply to Graduate School for Acceptance in Year 2010 - 2011

FALL		SPRING	
Courses	Hours	Courses	Hours
ENGL 3000 – 4000 Level any	3	ENGL 3000 – 4000 Level any	3
COMM 3340 Computer Graphics & Visual Communications	3	BMKT 3331 Principles of Marketing	3
COMM 3354 Journalism II	3	PHIL 3325 Philosophy of Culture	3
COMM 3320 Aesthetics of Vision/Sound	3	COMM 3330 Impact of Media on Society	3
CORE: Religious Studies	3	COMM 4322 Selected Film Topics	3
Total	15	Total	15

Year 4 (2010 – 2011)

SUMMER	
Courses	Hours
COMM 3353 Television Journalism	3
COMM Upper Division Elective	3
Total	6

FALL		SPRING	
Courses	Hours	Courses	Hours
Undergraduate Courses		Undergraduate Courses	
COMM 4305 Communications, Technology & Society	3	COMM 43XX Issues and Trends in Bicultural Communications	3
BMKT 3333 Advertising	3	COMM 4332 Law and the Media	3
COMM 3325 Writing the Script	3	COMM Upper Division Elective	3
COMM Upper Division Elective	3	COMM Upper Division Elective	3
Graduate Course		Graduate Course	
COMM 6302 Media Ethics (16 Weeks)	3	COMM 6301 Communications Theory (8 weeks)	3
Total	15	Total	15

Year 5 (2011 – 2012)

SUMMER	
Courses	Hours
COMM 6308 Writing and Research Techniques	3
COMM 6345 Practicum (Internship)	3
Total	6

FALL		SPRING	
Courses	Hours	Courses	Hours
COMM 6309 Communication Research Methods (8 weeks)	3	COMM Elective (8 weeks)	3
COMM Elective (8 weeks)	3	COMM Elective (8 weeks)	3
COMM Elective (8 weeks) or COMM 63TP Thesis Proposal if taking Thesis Option (16 weeks)	3	COMM 63CSI Communications Capstone or COMM 63TR Thesis (pre-requisite COMM 63TP)	3
Total	9	Total	9

Number of Hours

Courses	Hours
UG Core	55
UG English	9
UG Business	6
UG Communication Arts Core	9
UG Media Studies Core	12
UG Communication Arts Electives	30
GR Communication Arts Core	18
GR Communication Arts Elective	12
Total	151