

Accelerated Bachelor's to Master's Program in Bilingual Communication Arts

CORE		
Course	Title	Credits
Rhetoric (6 hrs)	ENGL 1311 Composition I	3
	ENGL 1312 Composition II	3
Literature	ENGL 2310 World Literature	3
Fine Art	Any	3
Philosophy	PHIL 1381 Intro to Philosophy	3
Religion	Any	3
Philosophy/Religion	Any	3
History	HIST 1311 World History Part I	3
	HIST 1312 World History Part II	
	HIST 1322 U.S. History to 1865 (pre-req to HIST 3332)	
	HIST 1322 U.S. History since 1865	
Social Science	ANTH 1311 Introduction to Anthropology	3
	PSYC 1301 Introduction to Psychology	
	POLS 1315 American Politics	
	POLS 1316 State and Local Politics	
	SOCI 1311 Introduction to Sociology	
Science with Lab	Any	4
Math	MATH 1304 or MATH 1306	3
Wellness	DWHP 1200 Dimensions of Wellness	2
	or DWHP 3200 Dimensions of Wellness Bridge	
Physical Ed	Any	1
Foreign Language	SPAN 1311 Elementary Spanish I	3
	SPAN 1312 Elementary Spanish II	3
Core Electives (Required or as approved by Advisor)	COMM 1301 Intro to Mass Communication	3
	SPCH 1311 Public Speaking	3
	SOCI 3372 Hispanics in America HIST 3332 Latin America Since Independence or HIST 4352 Special Topics : Mexican American History, Identity and Culture	3
Computer Literacy	COMM 1305 Computer Literacy for Communication Arts	3
TOTAL		55
SPANISH		
	SPAN 2311 Intermediate Spanish I	3
	SPAN 2312 Intermediate Spanish II	3
	SPAN 3301 Grammar and Composition	3
	SPAN 3312 Culture and Civilization of Latin America	3
	SPAN 3334 Spanish and the Media	3
TOTAL		15
ENGLISH		
	ENGL 2365 Professional & Technical Communication	3
	ENGL 3000 – 4000 Level any	3
	ENGL 3000 – 4000 Level any	3
TOTAL		9
BUSINESS		
	BMKT 3331 Principles of Marketing	3
	BMKT 3333 Advertising	3
TOTAL		6
COMMUNICATION ARTS UNDERGRADUATE (UG)		
Core (UG)	COMM 2310 Theories of Communication	3
	COMM 2315 Writing for the Media	3
	COMM 4332 Law and the Media	3
TOTAL		9
Concentration (UG)	COMM 2354 Journalism I	3
	COMM 2320 Audio Production I	3
	COMM 2358 Video Production I or	3

	COMM 3359 Video Production II	
	COMM 3317 Diversity and the Media	3
	COMM 3354 Journalism II	3
	COMM 3355 Publications Practicum or COMM 3390 Radio Practicum	3
	COMM 3380 Announcing and Performing or COMM 4352 Radio Journalism or COMM 3353 Television Journalism	3
	COMM 43XX Issues and Trends in Bicultural Communications	3
	COMM 3340 Computer Graphics & Visual Communications or COMM 4340 Graphic Design/Layout & Print, or COMM 4347 Electronic Pub/Web Design	3
	TOTAL	27
	TOTAL UNDERGRADUATE HOURS	36
COMMUNICATION ARTS GRADUATE (GR)		
Core (GR)	COMM 6301 Communications Theory	3
	COMM 6308 Writing and Research Techniques	3
	COMM 6302 Media Ethics	3
	COMM 6309 Communication Research Methods	3
	COMM 6345 Practicum (Internship)	3
	COMM 63CSI Communications Capstone or COMM 63TR Thesis (pre-requisite COMM 63TP)	3
Electives	COMM 6304 Aesthetics of Visual Perception	12
	COMM 6311 Media Production	
	COMM 6312 Applied Media Writing	
	COMM 6315 Seminar in Film	
	COMM 6317 Communications, Technology and Culture	
	COMM 6318 Seminar in Mass Communications	
	COMM 6319 Seminar in International Communications	
COMM 63TP Thesis Proposal Writing (required for Thesis Option)		
	TOTAL GRADUATE HOURS	30
	TOTAL HOURS 5 YR BA – MA COMMUNICATION ARTS	151

Accelerated Bachelor's to Master's Sample Plan for Bilingual Communication Arts Degree

Year 1 (2007 – 2008)

FALL		SPRING	
Courses	Hours	Courses	Hours
ENGL 1311 Composition I	3	ENGL 1312 Composition II	3
COMM 1301 Intro to Mass Communications (Core Elective - Required)	3	COMM 1305 Computer Literacy for Communication Arts	3
SPAN 1311 Elementary Spanish I	3	SPAN 1312 Elementary Spanish II	3
SPCH 1311 Public Speaking (Core Elective – Required)	3	CORE: Science	4
CORE: PHEP	1	CORE: Math	3
DWHP 1200 Dimensions of Wellness	2		
Total	15	Total	16

Year 2 (2008 – 2009)

FALL		SPRING	
Courses	Hours	Courses	Hours
ENGL 2310 World Literature	3	ENGL 2365 Professional & Technical Communication	3
SPAN 2311 Intermediate Spanish I	3	SPAN 2312 Intermediate Spanish II	3
COMM 2320 Audio Production I	3	COMM 2315 Writing for the Media	3
COMM 2310 Theories of Communication	3	COMM 2354 Journalism I	3
PHIL 1381 Intro to Philosophy	3	CORE: History	3
Total	15	Total	15

Year 3 (2009 – 2010)

Take GRE and Apply to Graduate School for Acceptance in Year 2010 - 2011

FALL		SPRING	
Courses	Hours	Courses	Hours
ENGL 3000 – 4000 Level any	3	ENGL 3000 – 4000 Level any	3
SPAN 3301 Grammar and Composition	3	BMKT 3331 Principles of Marketing	3
COMM 2358 Video Production I or COMM 3359 Video Production II	3	COMM 3355 Publications Practicum or COMM 3390 Radio Practicum	3
CORE: Social Science	3	COMM 3354 Journalism II	3
COMM 3340 Computer Graphics & Visual Communications COMM 4340 Graphic Design/Layout & Print, or COMM 4347 Electr. Pub/Web	3	CORE: Philosophy or Religious Studies	3
Total	15	Total	15

Year 4 (2010 – 2011)

SUMMER	
Courses	Hours
SPAN 3334 Spanish and the Media	3
COMM 3380 Announcing and Performing or COMM 4352 Radio Journalism or COMM 3353 Television Journalism	3
Total	6

FALL		SPRING	
Courses	Hours	Courses	Hours
Undergraduate Courses		Undergraduate Courses	
SPAN 3312 Culture and Civilization of Latin America (Permission of instructor required (Study Abroad Component)	3	COMM 43XX Issues and Trends in Bicultural Communications	3
BMKT 3333 Advertising	3	COMM 4332 Law and the Media	3
COMM 3317 Diversity and the Media	3	CORE: Fine Art	3
CORE: Religious Studies	3	CORE: Elective	3
Graduate Course		Graduate Course	
COMM 6302 Media Ethics (16 Weeks)	3	COMM 6301 Communications Theory (8 weeks)	3
Total	15	Total	15

Year 5 (2011 – 2012)

SUMMER	
Courses	Hours
COMM 6308 Writing and Research Techniques	3
COMM 6345 Practicum (Internship)	3
Total	6

FALL		SPRING	
Courses	Hours	Courses	Hours
COMM 6309 Communication Research Methods (8 weeks)	3	COMM Elective (8 weeks)	3
COMM Elective (8 weeks)	3	COMM Elective (8 weeks)	3
COMM Elective (8 weeks) or COMM 63TP Thesis Proposal if taking Thesis Option (16 weeks)	3	COMM 63CSI Communications Capstone or COMM 63TR Thesis (pre-requisite COMM 63TP)	3
Total	9	Total	9

Number of Hours

Courses	Hours
UG Core	55
UG Spanish	15
UG English	9
UG Business	6
UG Communication Arts	36
GR Communication Arts Core	18
GR Communication Arts Elective	12
Total	151