University of the Incarnate Word Unofficial Degree Plan – Communication Arts

Degree: Bachelor of Arts Name: Advisor:			<u>-</u> -	Major: Communication Arts with Multimedia Student ID:			Catalog: 2021-2023 Date:			
					equired for graduation to include: 45 hours of n UIW, 45 clock hours community service.	residenc	y, 36 adv	anced h	ours	
University Core Curriculum			Grade		Comm Arts Core Curriculum**	Req	Earned	Grade	Lacks	
Rhetoric (6)		_			37 Hours of COMM Arts Core					
ENGL 1311 Composition I	3				COMM 1100 Orientation Comm Arts	1			_	
ENGL 1312 Composition II	3				COMM 1301 Intro to Mass Communication	3			_	
Wellness and Physical Ed (3)				<u> </u>	COMM 1305 Digital Literacy for Communication Arts	3				
DWHP 1200 (3200 Transfer)	2		-		COMM 1311 Public Speaking	3				
PE Activity Course	1				COMM 2315 Writing for the Media	3			1	
Philosophy and Religion (9)	3				COMM 3310 Theories of Communication	3				
3 Hrs from: RELS 1305, 1315,1325, 1335	3				COMM 3317 Diversity in the Media	3				
PHIL 1381 Introduction to Philosophy	3				COMM 3320 Aesthetics of Vision and Sound					
3 Hrs RELS or PHIL	3				COMM 3332 Rhetorical Criticism	3				
Literature and the Arts (6)	3				COMM 3365 Multimedia Design/ Production				_	
ENGL 2310 World Literature Studies	3				COMM 4315 Media Ethics COMM 4332 Law and the Media	3			-	
Fine Arts	3				COMM 4332 Law and the Media COMM 4372 Interpersonal Communication	3			_	
Mathematics and Natural Science with	_	7)			15 Hours of Multimedia Core	3				
MATH 1304 or 1306 or higher	3				COMM 2320 Audio Production I	3				
Science	4				COMM 2354 Journalism I	3				
History and the Behavioral Sciences (6)					COMM 3355 Publications Practicum or	3				
3 Hours from: HIST 1311, 1312, 1321, 1322					COMM 3390 Radio Practicum or					
Social Science	3				COMM 3395 TV Practicum				_	
Second Language (6)					COMM 3381 Digital Film Production I COMM 4347 Social Media	3			-	
Any language	3				12 Hours of Multimedia Track (Production,	3	m on Cuo	ative Dubl	lichino	
Any language	3						n, or cree	uive I uvi	isning	
Community Service (45 Non-Credit Clo	ock Ho	urs)			COMM Elective in Multimedia Track	3				
Community Service Requirement		12			COMM Elective in Multimedia Track	3				
TOTAL UNIVERSITY CORE CURRICU	JLUM	43			COMM Elective in Multimedia Track	3				
HOURS	'11		4 1	11	COMM Elective in Multimedia Track	3			_	
*Courses completed at junior/community collegequirement for the degree.	ges wiii i	not satisty	tne advan	icea nour			,			
rade of C or better required in ENGL 1311,	1312 ar	nd all cou	rses for		12 Hours of COMM Electives or General Upper Division COMM or General Elective		(approve	d by adv	isor)	
Iajor/Minor/Concentration/Specialization.					Upper Division COMM or General Elective	3			+	
elect 12 hours from 1 of 3 tracks (Production	Louwe	aliam on	Cuantina I	Publishina)	Upper Division COMM or General Elective	3			+	
2 Hours of COMM Electives in Product				ublishing)	Upper Division COMM or General Elective	3				
OMM 3325 Writing the Script	3	ick			3 Semester Hours of English					
OMM 3382 Digital Film Prod. II	3				ENGL 2365: Prof & Tech Comm	3				
OMM 3386 Studio Production	3				TOTAL UNIVERSITY CORE, COMM	~				
OMM 4322 Seminar Film Topics	3				CORE, CONCENTRATION, ELECTIVE & ENGLISH HOURS	S				
OMM 4330 Cinematography & Lighting	3				& ENGLISH HOOKS	122				
OMM 4351 Advanced Digital Editing/	3					1	<u> </u>	I		
roduction										
OMM 4358 Producing/ Directing	3									
eminar COMM 4399 Selected Topics in	3				University Core		43			
communication Arts	3				Communication Arts Core Multimedia		37 15			
2 Hours of COMM Electives in Journal	ism Tr	ack			Track Courses		12			
OMM 3354 Journalism II	3				Electives		12			
OMM 3353 Broadcast Journalism	3	+			English		3			
COMM 4335 News and Feature Editing	3						122			
OMM 4343 Convergent Media	3									
OMM 4348 Journalism History	3				ELECTIVES					
COMM 4399 Selected Topics in	3									
ommunication Arts										
2 Hours of COMM Electives in Creative	e Publis	shing Tr	ack			_				
OMM 4340 Design, Layout, Print	3									
OMM 4343 Convergent Media	3			1 1						

COMM 4349 Intro to Creative Publishing

COMM 3313 Event Planning or

COMM 4399 Selected Topics in

Communication Arts

3

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Accelerated Bachelor to Master (ABM) Program Admittance:

- Students may apply to the ABM program after completing 62 undergraduate credit hours.
- To do so, submit a completed Graduate application, which can be obtained from the Admissions Office website.
- Students with a cumulative GPA of 3.0 or higher will automatically be considered eligible for admission to graduate school.
- Students with a GPA below 3.00, may be required to submit additional application materials upon the recommendation of the Admissions Department and/or the Communication Arts Department.
- *ABM students will be awarded both the B.A. and M.A. in Communication Arts upon completion of all coursework hours required in both.

COMM Arts Graduate (GR)

COMM Arts Graduate (GR)									
Core (GR) (15)	Req	Earr	ned Grade	Lacks					
COMM 6301 Communication Theory	3								
COMM 6307 Intro to Grad Studies in Comm	3								
COMM 6308 Writing and Research Techniques	3								
COMM 6309 Comm Research Methods	3								
COMM 6345 Practicum in Specialized Area of Study	3								
Electives (12)									
COMM 6304 Aesthetics of Visual Perception	3								
(counts as a Multimedia elective)									
**COMM 6315 Seminar in Film Studies	3								
(counts as a Media and Culture elective)									
COMM 6323 Advanced Media Writing	3								
(counts as a Multimedia elective)									
COMM 6332 Seminar in Convergent Media	3								
(counts as a Multimedia elective)									
**COMM 6338 Seminar in Media and Culture	3								
**COMM 6339 Seminar in Multimedia	3								
**COMM 6342 Seminar in Strategic Communication	3								
COMM 6398 Directed Studies in Communication Arts	3								
OR									
**COMM 6399 Special Topics	3								
*ABM students must take at least 6 hrs. in their concentration									
and at least 3 hrs. outside their concentration.									
**May be repeated for credit. Course topics vary.									
Mastery (3)									
COMM 63CS1 Communication Capstone	3								
COMM 61CS1 (continuation of 63CS1 if needed)	1								
OR									
COMM 63TR Thesis Research	3								
COMM 61TR (continuation of COMM 63TR if needed)									
	1								
TOTAL GRADUATE	HOUL	RS							
CORE COURSE HOURS (15)									
ELECTIVE COURSE HOURS (12)									
MASTERY (3)									
TOTAL HOURS (30)									