

# University of the Incarnate Word®

## Master of Arts in **Communication Arts**

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### School of Media and Design

#### **PROGRAM OVERVIEW**

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The Communication Arts program at the University of the Incarnate Word uses a unique blend of theory-driven and experienced-based classes where students acquire the knowledge and skills to enter the media industry. Fields of study include production, print media, or convergent media delivery, which prepares students for further study at the graduate level.

The Communication Arts graduate program addresses the guiding principles and objectives for graduate studies in the following ways:

- Mastery of both theoretical and empirical knowledge in the field of communications
- Intellectual imagination and professional creativity demonstrated in individual theses and projects on various issues of communications
- Critical analysis of mediated communication in both social and cultural scopes
- Articulated presentation of scholarly concepts and professional works
- Contribution to both academic and professional sectors in the field of communications through original research and alternative perspectives

#### **QUICK FACTS**

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- 36-hour program
- GRE required
- Evening courses offered
- Part-time or full-time completion options

#### **CONTACT**

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**Graduate Admissions**  
(210) 829-6005  
gradadmissions@uiwtx.edu



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WE BECOME  
THE WORD  
IN THE WORLD**

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**COMM. ARTS**

# M.A. in **Communication Arts**

## CORE COURSES

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- COMM 6301 Communication Theory
- COMM 6307 Introduction to Graduate Studies in Communication
- COMM 6308 Writing and Research Techniques
- COMM 6309 Communication Research Methods

## ELECTIVE COURSES

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### CHOOSE SIX COURSES

- COMM 6302 Media Ethics\*
- COMM 6304 Aesthetics of Visual Perception
- COMM 6315 Seminar in Film Studies\*\*
- COMM 6322 Seminar in Media Studies\*\*
- COMM 6323 Advanced Media Writing
- COMM 6327 Seminar in Bilingual Communication\*\*
- COMM 6332 Seminar in Convergent Media \*\*
- COMM 6337 Seminar in Communication Studies\*\*
- COMM 6342 Seminar in Strategic Communications\*\*
- COMM 6345 Practicum in Specialized Area of Study
- COMM 6198/6298/6398 Directed Studies in Communication Arts\*\*

\*May be required course for ABM students.

\*\*May be repeated for credit. Course topics vary. See course topics at the end of the catalog.

## MASTERY COURSES

### THESIS

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- COMM 63TR Thesis Research
- COMM 61TR Thesis Research (continuation of COMM 63TR if needed)

### CAPSTONE

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- COMM 63CS1 Communication Capstone
- COMM 61CS Communication Capstone (continuation of COMM 63CS1 if needed)

More information | [bit.ly/uiw-ma-commarts](http://bit.ly/uiw-ma-commarts)